



THE AMBASSADOR PROGRAMME IMPACT REPORT 2022-23



THE VISION

To create **sustainable change** around gender inequality and gender-based violence in schools by inspiring and empowering students to lead on initiatives and projects in their school communities.



THE MISSION

To equip students with the knowledge and skills to **raise awareness** and **create change** around issues of gender inequality in their schools, with the support of designated staff members.

THE YEAR AT A GLANCE

The **BOLD VOICES Ambassador Programme** has been **enriching** for both the students and staff involved. The students have not only learnt about gender inequality and gendered violence, but also the **key skills** needed in order to **plan, produce and maintain a project** within a school.

The staff workshops have been **engaging** and **informative**, with **real valuable takeaways** which realistically could be implemented in schools. I am excited to be a part of **BOLD VOICES** next year to see how the next cohort of students can build on the initial project this year!

Staff Rep, Glenmoor & Winton Academies

4
HUBS

19
SCHOOLS

16
WORKSHOPS

150
REPS

Students said...

Excellent
80%

How
would you
rate the
Bold Voices
AP overall?

Very good
20%

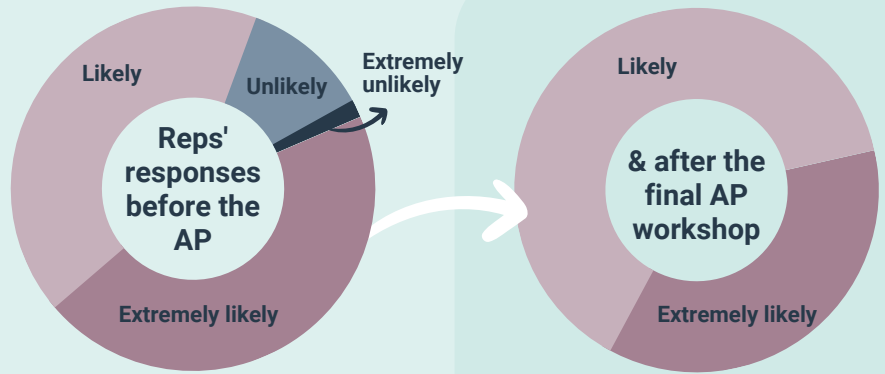
Would you
recommend the
AP to other
schools &
students?

Yes
100%

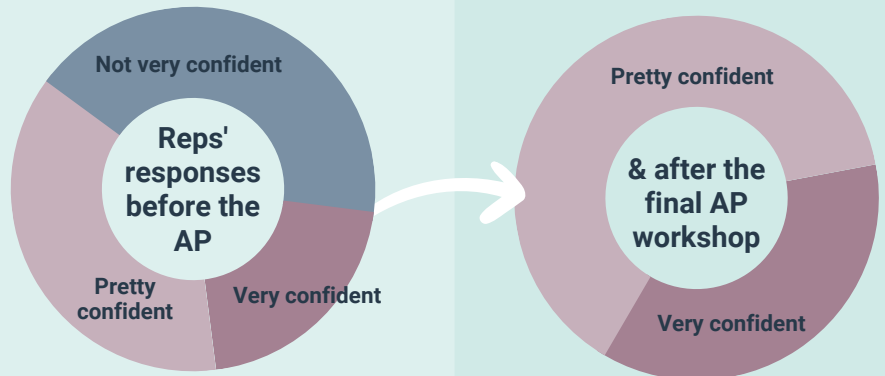


HEAR FROM OUR STUDENT REPS...

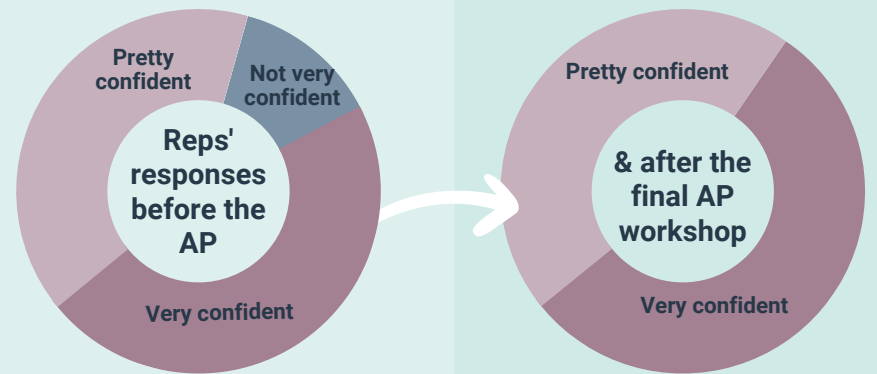
We asked Student Reps **how likely they would be to engage in conversations about the unique experiences of gender inequality that people with different identities to them experience**



We asked Student Reps **how confident they would feel using an intersectional lens when considering which issues to raise awareness of and the methods to do this**



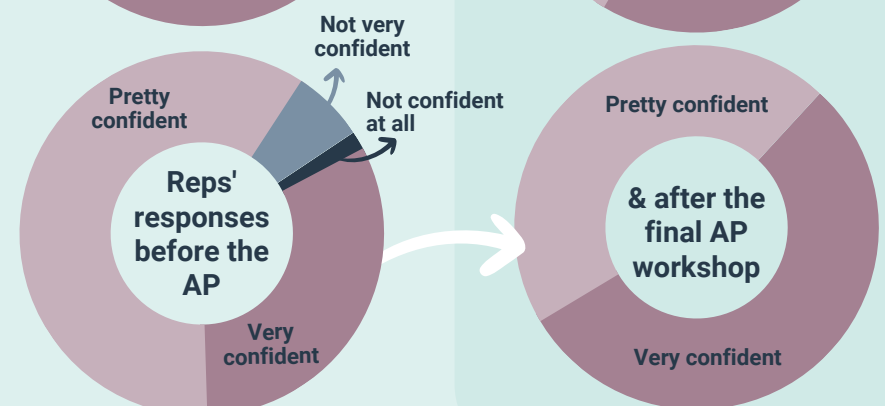
We asked Student Reps **how confident they would feel calling out and challenging others on their harmful attitudes and language uses**



We asked Student Reps **if they can connect global issues of gender inequality and gender-based violence to gendered attitudes and ideas that exist here in the UK**



We asked Student Reps **how confident they would feel organising a project to raise awareness for a specific gendered issue in school**



BEFORE THE PROGRAMME STARTED, WE ASKED STUDENT REPS WHAT **HAVING A BOLD VOICE** MEANT TO THEM..

"My parents taught me from a young age that if I care deeply about something then I should be ready and willing to stand up and fight for my cause. Being heard, being listened to and making change is something that has always been very important to me.

This is what I believe having a BOLD VOICE means; making my voice heard."

"Speaking up even when it is difficult to do so and speaking on behalf of people who are unable to do so."

"Having a **BOLD VOICE** means not being scared to stand up to someone who is doing the wrong thing.

It means having the courage and the determination to try and do what's right instead of letting problems occur and just silently watching."

"To have confidence for others when they are not ready yet."

"Having a **BOLD VOICE** to me means speaking up on important work wide issues, silence isn't an option anymore within our culture and I'm passionate about doing what I can to make a change in society."

AT THE FINAL WORKSHOP, WE ASKED STUDENT REPS WHAT **USING A BOLD VOICE** MEANT TO THEM...

"To me, using a **BOLD VOICE** means using your voice in places you hadn't considered before, to make changes you thought were someone else's responsibility. It means knowing when to use your voice, and when to hear others, and how to be proud of my peer's **BOLD VOICES** too."

"Being able to use your voice to speak up on, and help others do the same, to improve the world in spite of any obstacles."

"Using your **BOLD VOICE** means spreading awareness for those who may not be able to use their voice to talk about an issue they are passionate about, or one that I am passionate about."

"Using my **BOLD VOICE** is being empowered and confident to be able to stand up to something which I see or hear that I know is wrong."

"Using a **BOLD VOICE** means speaking up for yourself, and on behalf of others who have been silenced for decades and for those who cannot use their own voice."



HEAR FROM OUR STUDENT REPS...

"The sessions which are **intellectually stimulating**, they make me think about things that are often ignored."

What have you enjoyed most about being a Student Rep?

"Feeling **less alone** knowing there are people my age across the country who all want to make **change**."

"We have created a **legacy** for others to feel like they shouldn't stay quiet. It feels amazing to know maybe I've helped at least one person to know that **they are not alone** and **can speak up**."

"Knowing we are there for students who may not be able to speak out is **gratifying**."

What change have you created in your school? How does it feel to have had that impact?

"Having the opportunity to learn how and when to **speak up** when you were initially uncomfortable with doing so."

"The ability to **amplify voices & challenge the status quo that is often conformed to out of fear**. Being able to model confidence & individuality that is fundamental to **personal & community growth**."

"I truly believe we've started a **shift in attitudes**. It doesn't mean that students didn't *want* to change, but we provided a **voice** and **model** to show them they can **speak out** and they aren't alone."

"I think we are a **start for change to come**, as Bold Voices is running in our school, later years will have **opportunities** to feel as **supported** as I have at the sessions, and to make **continuous change**."

"**Really positive**. I'm glad to know that there's a variety of people trying to implement change across schools. I admittedly expected everyone to be from similar backgrounds (not sure why!) but was super happy to see **diversity among us**."

What has it been like connecting with student reps from other schools?

"Really good and encouraging to know there are people from loads of places that are trying to be more **open-minded** and help others and be more educated. **It's a great community to be a part of!**"

"The AP is a truly **enriching experience** which doesn't distance itself from topics that are seen as controversial, are shamed or avoided. It gives the ability to **grow** as individuals and harness transferable skills."

"It shows the **power** in doing little things & how those actions build to be something **more**."

Why would you recommend being a Bold Voices Ambassador to other young people?

"I'm not usually an open person but getting to know others has opened my eyes to be **more confident** & not shy away."

"I enjoy hearing others' thoughts and how they define **activism** and want to **fight for change**. It's great to hear another side or context I may not have considered before."

"I think I've become **less judgemental** of the people around me. I'm more likely to consider someone I don't know very well to be **someone to get to know** rather than someone to be wary of."

"It truly **opens your eyes** to things you never expected before & teaches you **valuable lessons about today**, showing people that they aren't alone and are allowed to **speak up** on matters that mean a lot to them."

What skills have you developed?

"**Understanding & listening**. I'm not always the best listener but this course has made me listen to others and take in what they have to say. It's sometimes amazing just to sit back and listen."

"**Communication, debate, humility, confidence, integrity, compassion & structure of thought** - considering all scopes and views not just being narrow-minded."



HEAR FROM OUR STAFF REPS...

"There's been a **big shift in school understanding**. It will take time to change the culture within the schools, but all the tools have been established to make a **permanent change** in school in the future years."

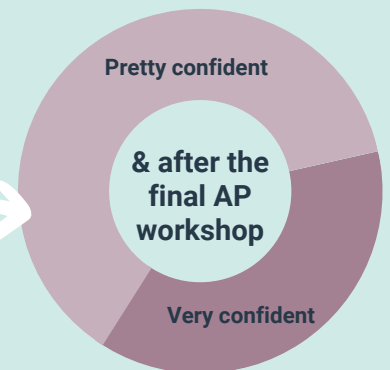
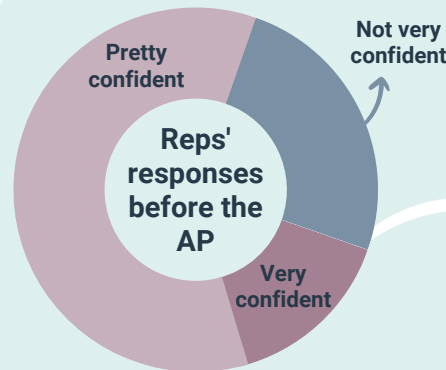
"**A big impact.** We're having more discussions and challenges about these issues within the school community, and looking at them through an **intersectional lens.**"

What change or impact has the AP had on your school community?

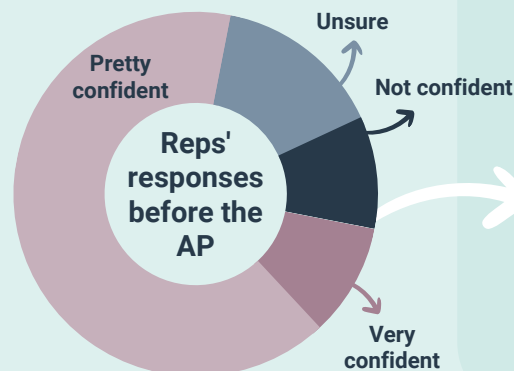
"I do feel there has been an impact on the school community. The students **are talking about these issues more than ever before** and the Student Reps themselves have excellent future plans to continue raising awareness and making further change."



We asked Staff Reps **how confident they would be recognising gendered issues students are facing in school**



We asked Staff Reps **how confident they would be defining a culture of gender-based violence**



AP PROJECTS

As part of the AP, Student Reps carry out **two projects** which are guided and shaped by the workshops and develop key skills for **young change-makers**.

Read more about just a few of the projects carried out this year!

SKILL DEVELOPMENT



Build **project planning** and **management** skills by identifying key aims, building a timeline and working as a team to carry out the project.



Understand how to **raise awareness** of an issue, the value in raising awareness and be able to evaluate the **impact** of that awareness raising project.

Throughout the year, Student Reps at one school spoke **three times during their whole-school assembly** to bring awareness to International Women's Day, gender inequality and neurodiversity.



At one school, Student Reps created and ran a **Pledge Competition** to get everyone in the school community involved in tackling sexism & put together a **BOLD VOICES** display to showcase it.

Reps worked alongside **previous AP Reps** to continue **collecting data** for a **survey** initiated last year.



Reps at one school carried out a **survey** to explore:

What **discrimination** pupils **see** in school, what discrimination they **experience** in school, & finally to **find out more** about the uniform policy. **Should it change? If yes, how so? Why?**

Student Reps reached out to a local school, getting them involved with their work as Reps and initiated Bold Voices workshops directly with the local school.



Alongside multiple screencastify assemblies throughout the year, Student Reps gave an introductory assembly on the **importance** and **relevance** of **feminism**.

Student Reps sent an intro video followed by slideshows to form groups on feminist figures, including **group activities** and **quizzes** each day during **16 Days of Activism** to ensure the subject **stayed in the minds** of the whole student body.



During the 16 Days of Activism, Reps discussed the uniform policy with their headteacher based on opinions from a **student survey**. They agreed to change some points for students to feel more able to express themselves.



Reps ran **poster campaigns** in school for IWD & 16 Days.

Personalised responses allowed them to build a presentation with **student opinions** that they discussed with the principal.

Reps organised a whole school fundraiser to support the **HALO Project Charity**.



Reps raised **gender** as a key focus of their school's **annual anti-bullying survey**.



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INTERESTED IN JOINING THE AMBASSADOR PROGRAMME?

There's still space on our 2023-24 Ambassador Programme cohort.

[Click to download our AP info pack](#)



Any questions?

[Book a meeting with us on Calendly](#), or email us at ambassadors@boldvoices.co.uk.



Inspire pupil voice to lead on tackling sexism and misogyny



Join our community creating tangible, long-term change



Provide space for students, staff and parents to connect with other schools